



GAT MONTHLY MEMBERSHIP PROGRESS REPORT

Results as of: 11/30/2022

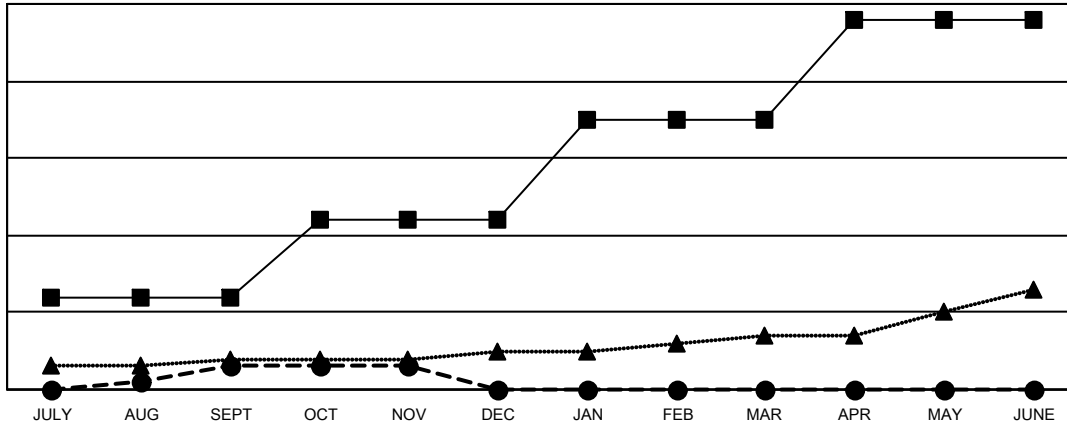
Multiple District 4

LOCATION: CALIFORNIA

Clubs			
RESULTS FOR 2022-2023			
QUARTER	NEW CLUB GOAL	NEW CLUBS	DROPPED CLUBS
JULY/AUG/SEPT	12	3	3
OCT/NOV/DEC	10	0	1
JAN/FEB/MAR	13	0	0
APR/MAY/JUNE	13	0	0

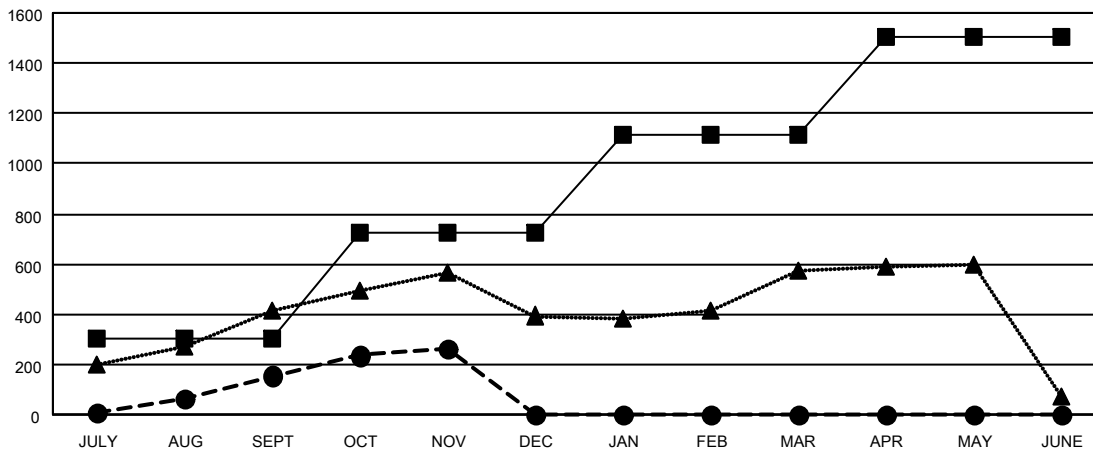
Members			
RESULTS FOR 2022-2023			
QUARTER	MEMBER GROWTH NET GOAL	MEMBER GROWTH ACTUAL	DROPPED MEMBERS ACTUAL (including transfers)
JULY/AUG/SEPT	300	826	600
OCT/NOV/DEC	422	442	293
JAN/FEB/MAR	395	0	0
APR/MAY/JUNE	391	0	0

GOALS AND ACTUAL NEW CLUBS CUMULATIVE



- CURRENT YEAR GOALS FOR NEW CLUBS
- CURRENT YEAR ACTUAL NEW CLUBS
- ▲- LAST YEAR ACTUAL NEW CLUBS

GOALS AND ACTUAL MEMBERS CUMULATIVE



- MEMBER GROWTH NET GOAL
- MEMBER GROWTH ACTUAL
- ▲- LAST YEAR MEMBERSHIP ACTUAL

DROPPED CLUBS: 4	307 CLUBS OF 687 ADDED 1 OR MORE NEW MEMBERS	GENDER DISTRIBUTION
DROPPED MEMBERS	CLICK HERE FOR CUMULATIVE MEMBERSHIP DATA	MALE 10,730 (58.18%)
DECEASED 84		FEMALE 7,697 (41.74%)
CLUB CANCELLED 7		NON BINARY 1 (0.01%)
OTHER 802		PREFER NOT TO ANSWER 14 (0.08%)
TOTAL 893		TOTAL FAMILY UNIT MEMBERS 3,437
		FAMILY MEMBERS PAYING HALF DUES 1,819